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FOR IMMEDIATE RELEASE

**Terra Andina, Premium Chilean Wine Producer, Names
Hanna Lee Communications, Inc. as Their PR Agency of Record**

MINNEAPOLIS, April 15, 2008 – Terra Andina, Chile’s innovative premium wine producer, named Hanna Lee Communications, Inc. as its public relations agency of record for the U.S. market. Hanna Lee Communications, Inc. is a full-service PR agency based in New York City that specializes in public relations and event management for the food, beverage, lifestyle and hospitality industries. The agency will undertake a long-term strategic PR campaign to increase brand awareness of Terra Andina and position their premium wines as innovative and affordable.

“We chose Hanna Lee Communications for their passion for wine, food, and lifestyle. Our goal is to become a leading Chilean wine brand in the U.S. Given their proven track record and trustworthy reputation among media, we are confident they can help us achieve our vision for the U.S. market,” said Chris Haroza, U.S. Brand Manager of Terra Andina.

“Chilean wines are on the rise again in the U.S., and we are redefining the concept of Chilean wines with our innovative techniques and winemaking skills,” said Salvador Domenech, Managing Director of Terra Andina, which is based in Santiago, Chile. “We intend to surprise American consumers with fruit forward, yet balanced wines that truly express the variety of Chilean terroirs.”

“My team and I are passionate about wine and we were very impressed with Terra Andina’s wines and their talented winemakers,” said Hanna Lee, President, Hanna Lee Communications, Inc. “We truly believe in these wines and it’s a great pleasure to help this rising star get the recognition it deserves through a long-term strategic campaign to both the trade and consumers in the U.S.”

About Terra Andina

Headquartered in Santiago, Terra Andina is Chile’s innovative premium wine producer. With its name, “Land of the Andes,” Terra Andina’s award-winning wines represent the diversity of Chile’s terroirs and varietal integrity. Led by visionary winemaker Stefano Gandolini, Terra Andina is redefining Chilean wines with three lines of wine: Terra Andina Varietals, Terra Andina Reserva and Terra Andina Altos, a range of unique blends. They include Chile’s indigenous varietal, Carmenère, as well as Cabernet Sauvignon, Merlot, Pinot Noir, Cabernet-Franc, Syrah, Malbec, Chardonnay, and Sauvignon Blanc. Terra Andina is one of the few Chilean producers who pioneered the Carmenère-Carignan blend. These modern yet affordable wines share New World voluptuousness and Old World finesse and express the soul of the Andes.

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Terra Andina is backed by the Claro Group, which also owns the Santa Rita Winery. This relationship provides Terra Andina the financial stability for making investments in state-of-the-art technology, while maintaining the winery's total creative independence. For further information, please visit www.terraandina.com.

About Hanna Lee Communications, Inc.

Hanna Lee Communications, a full-service marketing communications firm, specializes in public relations and event management for the food, beverage, lifestyle and hospitality industries. It was founded in January 2004 by Hanna Lee, who has more than eighteen years of PR and international marketing experience. For more information about Hanna Lee Communications, please visit www.hannaleecommunications.com.

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